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## White House Drug Policy Office and National Institute on Drug Abuse Unveil New Training Materials to Combat National Prescription Drug Abuse Epidemic

New Online Training Tool for Healthcare Providers to Provide Vital Information on Proper Prescribing Practices for Painkillers; Expand Upon Administration Actions to Reduce Addiction, Overdose Deaths

(Washington, D.C.) Today, the Office of National Drug Control Policy (ONDCP) and the National Institute on Drug Abuse (NIDA) launched a new online learning tool which will provide training for healthcare providers on proper prescribing and patient management practices for patients on opioid analgesics (painkillers). The launch of the tool builds upon previously announced Administration efforts to address the nation's prescription drug abuse epidemic through a balanced public health and safety approach and support the Administration's goal of reducing the misuse of prescription drug abuse by 15 percent by 2015.

The new training materials, which include video vignettes modeling doctor patient conversations on the safe and effective use of opioid pain medications, are part of NIDA's <u>NIDAMED</u> initiative, created to help physicians, medical interns and residents, and other clinicians understand and address the complex problem of prescription drug abuse. In addition to providing more accessible and self-guided information for healthcare providers, the training modules will also provide an opportunity for healthcare professionals to earn continuing medical education (CME) credits.

"It's no coincidence that our strategy to address our nation's prescription drug abuse epidemic begins with education," said Gil Kerlikowske, Director of National Drug Control Policy. "All of us – parents, patients, and prescribers - have a shared responsibility to learn more about this challenge and act to save lives. Prescribers in particular play a critical role in this national effort and I strongly encourage them to take advantage of this training to ensure the safe and appropriate use of painkillers."

"Physicians can be the first line of defense against prescription drug abuse by knowing how to prescribe opioid pain medications safely and effectively," said NIDA Director Nora D. Volkow, M.D. "These CME courses provide practical guidance for clinicians in screening their pain patients for risk factors before prescribing. They also help medical professionals identify when patients are abusing their medications, using videos that model effective communication about sensitive issues, without losing sight of addressing pain."

The training materials, funded by ONDCP, will include two online CME modules employing a "test-and-teach" model of instruction. During the first year, the training modules will reside on the <u>Medscape Website</u> for CME credit. The modules are also available on the <u>NIDA Website</u> where they can be adapted for use in the syllabi of academic medical schools.

According to data from the National Survey on Drug Use and Health (NSDUH) released last week, the number of young adults (people aged 18 to 25) who used prescription drugs for non-medical purposes in the past month declined 14 percent -- from 2 million in 2010 to 1.7 million in 2011. However, the Centers for Disease Control and Prevention (CDC) still classifies prescription drug abuse as an epidemic, with roughly 100 people dying each day from drug overdoses, driven primarily by prescription drugs.

The number of prescriptions filled for opioid pain relievers has increased dramatically in recent years. From 1997 to 2007, the milligram per person use of prescription opioids in the U.S. increased from 74 milligrams to 369 milligrams, an increase of 402 percent. In 2000, retail pharmacies dispensed 174 million prescriptions for opioids; by 2009, 257 million prescriptions were dispensed, an increase of 48 percent. Further, opiate overdoses, once almost always due to heroin use, are now increasingly due to abuse of prescription painkillers.

To address the threat of prescription drug abuse and diversion while also protecting legitimate access to these drugs for those suffering from chronic pain, the Administration released *Epidemic: Responding to America's Prescription Drug Abuse Crisis* in 2011. The action plan provides a national framework for reducing prescription drug diversion and abuse by supporting education for patients and healthcare providers, recommending more convenient and environmentally responsible disposal methods to remove unused medications from the home, supporting the expansion of state-based prescription drug monitoring programs, and reducing the prevalence of pill mills and doctor shopping through enforcement efforts.

For more information about NIDAMED, click here.

To access the training materials for CME credit visit the links below:

Safe Prescribing for Pain CME/CE: http://www.medscape.org/viewarticle/770687

Managing Pain Patients Who Abuse Rx Drugs CME/CE: http://www.medscape.org/viewarticle/770440

A full copy of the *Epidemic: Responding to America's Prescription Drug Abuse Crisis* is available <u>here</u>.

To learn more about Administration efforts to reduce drug use and its consequences visit www.WhiteHouse.gov/ONDCP

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